

LONG STAPLE COTTON SEED

The best paying cotton for careful planters. Our seed is best to be had, as we are the original producers and breeders. Get from us also fine, pure bred, field selected seed corn, white and yellow corn, sorghum and other field seeds. Write for catalogue telling about all these seeds and our methods of breeding them.

REDUCED SEED CO. David R. Coker, Mgr. HARTSVILLE, S. C.

A SHREWD TRADER.

He Used a Clever Ruse to Get the Information He Needed.

A wealthy merchant in Paris who had an extensive business with Japan was informed that a prominent firm in Yokohama had failed, but he could not learn the name of the firm. He could have learned the truth by calling, but to save expense he went to a well known banker who had received the news and requested him to reveal the name of the firm.

"That's a very delicate thing to do," replied the banker, "for the news is not official, and if I give you the name I might incur some responsibility."

The merchant argued, but in vain, and finally he made this proposition.

"I will give you," he said, "a list of ten firms in Yokohama, and I will ask you to look through it, and then tell me, without mentioning any name, whether or not the name of the firm which has failed appears in it. Surely you will do that for me?"

"Yes," said the banker, "for if I do not mention any name I cannot be held responsible in any way."

The list was made out, the banker looked through it and, as he handed it back to the merchant, said:

"The name of the merchant who has failed is there."

"Then I've lost heavily," replied the merchant, for that is the firm with which I did business," showing him a name on the list.

"But how do you know that is the firm which has failed?" asked the banker in surprise.

"Very easily," replied the merchant. "Of the ten names on the list only one is genuine—that of the firm with which I did business. All the others are fictitious."

DREAMS COME TRUE.

War's Battles in the Air and Under Surface of the Sea.

From the beginning of time men have dreamed of flying. Winged horses and magic carpets figure in the literature of all ages. It was not an impossible dream, and the sight of the birds around them inspired inventors of the earliest time to attempt to overcome the laws of gravitation which bound them to the surface of the earth.

However, it was not until the latter part of the eighteenth century that a man was able to suspend himself above the surface, and more than another century passed before any important improvement was made on the earliest balloon manufactured in France.

Within the last ten years the dream of flying has come true, and the machines have been perfected to such a degree that man can now outstep the birds of the air just as the locomotive and the automobile have enabled him to distance the fleetest footed animals.

Other wonders of invention which have seen the light during the last century and a half, beginning with the steam engine, were hardly thought of before they became realities. If in some past age a prophet had predicted that a man would be able to talk to another man 1,000 miles away or that the voice of a living man could be so recorded that it could be heard after his death, the prophet would have been scoffed at, yet those wonders came to pass before the aeroplane was invented, though men looked forward to flying since the beginning of time. So fast do modern inventions change the conditions under which we live that it is quite within the limits of possibility that the wars of the future will be fought mainly in the air and under the surface of the sea.—New York Globe.

Meaning of Half Mast.

Ever since flags were used in war, says the Yorkshire Post, it has been the custom to have the emblem of the superior or conquering nation above that of the inferior or vanquished. When an army found itself hopelessly beaten it hauled its flag down far enough for the flag of the victors to be placed above it on the same pole. That was a token not only of submission, but of respect. In those days when a famous soldier died flags were lowered out of respect to his memory. The custom long ago passed into common use. The flag flying at half mast is a sign that one is dead who was worthy of universal respect. The space left above the flag is for the flag of the great conqueror of all—the angel of death.

Consolation.

A husband, a few weeks after the honeymoon, came home and said in desolate accents: "My love, I'm heartbroken. My salary has been cut down 15 per cent." "Oh, that's nothing," cried the young bride cheerily. "Cheep & Co. are advertising perfectly lovely things cut down 25 per cent."—Exchange.

Mothers, Take Notice.

No youngster's sleep should suffer for his lessons' sake. Nine o'clock should be bed hour for all school children, with Friday and Saturday nights as the only possible exceptions. The hours from the conclusion of supper to retiring time should be plenty in which to prepare lessons. Then, too, if the child comes in from play at five or half-past, there should be an hour before supper in which to study. It is an excellent rule to forbid the reading of any story books outside the school course except on Saturday and Sunday. The child who is fond of reading is not to become so engrossed in a book that he will neglect exercise and study for the enjoyment of the book. But if a strict rule is made and enforced that no reading shall be done through the week except that which is necessary for lessons, the child will find time for fresh air and sleep—Exchange.

The Chronicle \$1 a year

You Make Friends By Recommending A Reliable Kidney Medicine

Your representative called at my door yesterday meaning to leave a sample of your noted Swamp-Root and I am certainly pleased to see anybody connected with the firm who makes a medicine which has done so much for me and my family. A few years ago I was suffering from a terrible pain in my back and when I was up around the house I had to walk with my body bent nearly double. If you had placed a thousand dollars above my head I could not straighten up to get it.

Hearing of Dr. Kilmer's Swamp-Root I sent you for a sample bottle and from the effects of that small amount I was sure it would help me so I bought one bottle and it has cured me. Shortly after that my husband who was a coal miner, was suffering from kidney trouble and could not work and I sent for some of Dr. Kilmer's Swamp-Root. He was in a terrible condition, but as the doctors had not given me any relief, I had more faith in Swamp-Root and it was well founded, for it did the work and after taking a few bottles he was completely cured.

I daily recommend the use of Swamp-Root to my friends and neighbors.

Sincerely yours,
MRS. JOHN NORDQUIST,
Galeton, Penna.
Sworn and subscribed to before me this 14th day of May, 1912.
W. D. ALLEN, J. P.

Letter to Dr. Kilmer & Co., Binghamton, N. Y.

Prove What Swamp-Root Will Do For You. Send ten cents to Dr. Kilmer & Co., Binghamton, N. Y., for a sample size bottle. It will convince anyone. You will also receive a booklet of valuable information, telling about the kidneys and bladder. When writing, be sure and mention the name of this paper. Regular fifty-cent and one-dollar size bottles for sale at all drug stores.



THE MOST CAREFUL AUTOIST

cannot prevent tires from bursting but he can provide for such emergencies by carrying an extra tire.

Akron Tires are Guaranteed for 3500 Miles
30x3 ----- \$7.00
30x3 1/2 ----- 9.00

C. THOMAS

TAX NOTICE

The books will be open for the collection of taxes from the 15th day of October, 1914, to December 31st, 1914.

Tax levy for State.....	6	mills
Constitutional School.....	3	mills
Ordinary County.....	5 1/2	mills
Interest on R. R. Bonds.....	1 1/2	mills
Roads and Bridges.....	2	mills

Total levy..... 18 mills

Local School	Bonds	Special School
Cheraw Graded School.....	4	mills
Marburg.....	3	mills
Orange Hill.....	9	mills
Pats Branch.....	4	mills
Pee Dee.....	3	mills
Stafford.....	4	mills
Bethel.....	2 1/2	mills
Center Point.....	4	mills
Chesterfield.....	4	mills
Parker.....	4	mills
Pine Grove.....	3	mills
Shiloh.....	5	mills
Snow Hill.....	4	mills
Oasley.....	7	mills
Vaughn.....	3	mills
Wamble Hill.....	3	mills
White Oak.....	4	mills
Center.....	4	mills
Cross Roads.....	6	mills
Mt. Croghan.....	3	mills
New Hope.....	7	mills
Ruby.....	5	mills
Wexford.....	5	mills
Buffalo.....	2	mills
Dulley.....	3	mills
Five Forks.....	2	mills
Mangum.....	3	mills
Pageland.....	6	mills
Plains.....	2	mills
Center Grove.....	5	mills
Friendship.....	3	mills
Jefferson.....	5	mills
Long Branch.....	4	mills
Green Hill.....	4	mills
Mildendorf.....	3	mills
McBee.....	8	mills
Union.....	4	mills
Bay Springs.....	4	mills
Bear Creek.....	2	mills
Bethesda.....	2	mills
Juniper.....	5	mills
Patrick.....	3	mills
Cat Pond.....	2	mills
Lewis.....	3	mills
Palmetto.....	3	mills
Wallace.....	3	mills
Special Road—Cheraw Township	2	mills
Special Road—Alligator Township	5	mills

W. A. DOUGLASS,

County Treasurer.

Auditors Notice

The Auditor's office will be opened for the assessment of Personal Property from January 1st, 1915, to February 20, 1915.

All male citizens between the ages of 21 and 60 years re deemed Taxable Polls, except those who are maimed or otherwise incapacitated earning a support.

The law requires 50 per cent. penalty added to taxes on property subject to taxes and not returned for assessment on or before the 20th of February, 1915.

I will be in the Auditor's office January 4, 11, 16, 21, 22, 23, 29 and 30; February 6, 8, 9, 10, 11, 12, 13, 15, 16, 17, 18, 19 and 20, and at the following places on the dates named:

Grant's Mill, Jan. 1 from 1 to 4 o'clock.

Westfield Creek Church Jan. 2 from 10 to 12 o'clock.

Patrick, Jan. 5, from 10 to 3 o'clock.

Cedar Creek Church, Jan. 6, from 10 to 8 o'clock.

John C. Wallace's, Jan. 7, from 11 to 3 o'clock.

Cashe, Jan. 8, from 11 to 2 o'clock.

Angelus, Jan. 12, from 11 to 8 o'clock.

Jefferson, Jan. 13 and 14 to 12 o'clock.

Catarrh, at J. G. Holly's, Jan. 14 from 2 to 4 o'clock.

Plains, Jan. 15 from 9 to 12 o'clock.

Ruby, Jan. 18, from 11 to 3 o'clock.

Mt. Croghan, Jan. 19, from 10 to 4 o'clock.

Guess, Jan. 20, from 11 to 2 o'clock.

Cross Roads, Jan. 21, from 11 to 3 o'clock.

Pageland, Jan. 25th and 26th.

Dudley, Jan. 27, from 9 to 12 o'clock.

Mildendorf, Feb. 1 from 10 to 4 o'clock.

McBee, Feb. 2 and 3.

Cheraw, Feb. 4 and 5.

T. W. EDDINS,
County Auditor

Fun for Phonograph Owner.
A remarkably curious experiment may be performed with any ordinary phonograph, the Strand says. The sound box is reversed, so that the needle slopes the other way, enabling the disk to be turned backward by the finger being placed near the center. The effect produced is extremely astonishing. You hear the human voice singing songs backward; you hear the harmony of Wagner backward; plain English language sounds like a Chinese language. The most remarkable effect is perhaps to play a chime of bells in this reversed manner. The sound rushes up and up—but there is never a single strike or clash of a bell; the strike on the car is reversed, and is nothing but a sharp "cessation of sound."

The Chronicle \$1 a year

Strict Neutrality in the Ozarks.
"What in heck is the matter with yore wife, Jack?" inquired a certain foremost citizen of the Arkansas neighborhood of Rampus Ridge, addressing another prominent citizen of the same locality, who was hanging over the fence, wrapped in profound meditation. "D'know!" nonchalantly replied Mr. Jack Gap. "Jest some prank or nuther, I reckon. She's alius been sorter odd, you know. Looks like rain, don't it?" "But, dad-burn it, man, she is tearin' her hair out by the roots and yellin' at the top of her voice!" "Aw, well, they're her hair and voice, hain't they?"—Kansas City Star.

A cynical old bachelor remarks that you can't get an accident policy that will insure against accidental marriage.

Habits.
Imagine Hercules as oarsman in a rotten boat; what can he do there but by the very force of his stroke expedite the ruin of his craft? Take care, then, of the timbers of your boat, and avoid all practices likely to introduce either wet or dry rot among them. And this is not to be accomplished by desultory or intermittent efforts of the will, but by the formation of habits. The will, no doubt, has sometimes to put forth its strength in order to strangle or crush the special temptation. But the formation of right habits is essential to your permanent security. They diminish your chance of falling when assailed, and they augment your chance of recovery when overthrown.—John Tyndall.

The Cheraw Chronicle is only \$1.00 per year.

REAL Relief Money

For Everybody in Reach of the Town of Cheraw

With the war still raging in Europe, and the price of cotton away down, ready cash is scarce with us. And at the same time the man buying the necessities of winter needs to get for his dollar all it will buy. Now, in order to help both him and ourselves in this crisis, we have this offer to make:

On every dollar's worth of Furniture Trunks, Bags, Suit Cases, Stoves Ranges, Floor Covering, and all other Household Goods, bought of us between November 21st and January 15th, FOR CASH

We Will Allow a Discount of .25 Per Cent.

Or—Every time you pay us a \$5.00 bill for goods named above at our regular cash prices

We Will Hand You Back \$1.25 in Hard Cash

Please notice that this is a bona-fide offer with no re-marking or change of prices whatever. That cuts out all chance of "sucker bait." We sell you at same prices the goods were marked when they came into our store. And it is a known fact that the goods at our store are not marked up with as much profit as most of stores.

Notice, too, that this is no high pressure sale with lots of excitement and rush—and "special" prices, which may be low or may be otherwise.

It will run 56 days if the stock of goods lasts that long. But don't make the mistake of waiting until the 56th day. There might be a rush then. And the stock would be picked over. Remember, there is some choice because this sale includes fresh goods and new styles.

Sale Starts

SATURDAY, NOV. 21

REMEMBER: It's a Real Reduction and No Mistake. No Chance for You to Get Caught or Fooled on Prices.

Cheraw Furniture Co.

Second Street
Cheraw, S. C.



The Rayo Rests Your Eyes

THE bright, yet soft light of the RAYO Lamp rests your eyes as surely as a harsh white glare is injurious to them. Scientists recommend the light of an oil lamp—and the

Rayo LAMP

is the best oil lamp made.

Ask your dealer to show you the Rayo. No glare, no flicker. Easy to light and care for.

STANDARD OIL COMPANY

Washington, D. C. (NEW JERSEY) Charlotte, N. C.
Norfolk, Va. Baltimore Charleston, W. Va.
Richmond, Va. Baltimore Charleston, S. C.